



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 O

Results as of: 2/28/2014

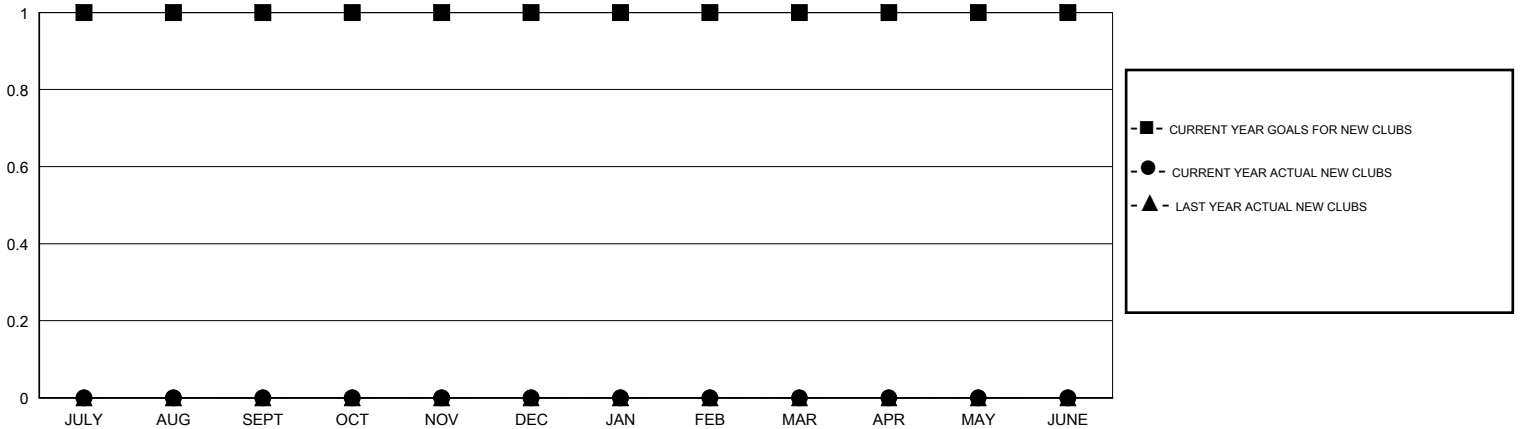
GMT: ED LECIUS

LOCATION NEW YORK

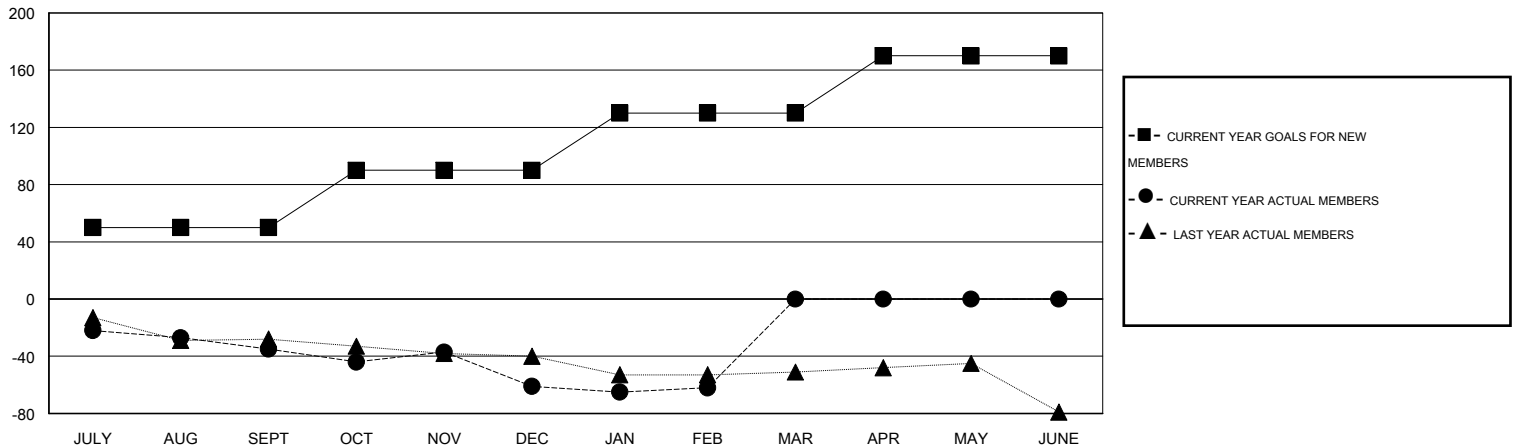
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	1	0	0	0	JULY/AUG/SEPT	50	14	49	-35
OCT/NOV/DEC	0	0	0	0	OCT/NOV/DEC	40	42	68	-26
JAN/FEB/MAR	0	0	0	0	JAN/FEB/MAR	40	19	20	-1
APR/MAY/JUNE	0	0	0	0	APR/MAY/JUNE	40	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0	32 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 1,040 (65.08%) FEMALE 558 (34.92%)
<u>DROPPED MEMBERS</u> DECEASED 18 CLUB CANCELLED 0 OTHER 119 TOTAL 137	CLICK HERE FOR HEALTH ASSESSMENT DATA	FAMILY UNIT MEMBERS 429 HEAD OF HOUSEHOLD 209 NON-HEAD OF HOUSEHOLD 220